

Press Release

Hardis Group creates an agency in Lille to expand its services for the distribution and insurance sectors

Florence Jeanty has been named as the director of this new regional center of digital expertise and innovation.

Grenoble, October 11, 2017 – Hardis Group, a consultancy firm, digital services company and independent software vendor, announces the creation of a specialist "retail and insurance" agency in Lille to expand its development, software solution integration and information system transformation services. The company has appointed Florence Jeanty, with 25 years' experience in business development, to establish the group's presence in the Hauts-de-France area in the long term.

Local support and co-creation

This new agency has a dual purpose for Hardis Group: offering local support both to players in insurance and distribution and logistics providers in their shift towards omni-channel retail and the agile transformation of their information systems, and fostering opportunities to collaborate with clients, particularly those which use its logistics execution software suite Reflex, to co-create new digital solutions with them to improve their competitiveness.

Development and integration of professional cloud components

The creation of this new regional center of expertise is part of Hardis Group's strategy to design new solutions and, in the medium term, to co-create new business models with its clients, using cloud platforms from Salesforce, Amazon Web Services, Google and Microsoft Azure. *"These platforms enable us to offer our clients more agility and to industrialize the production of new business components, particularly in the fields of customer relationship management, omni-channel retail and logistics, data development and predictive analysis,"* says Nicolas Odet, managing director of Hardis Group.

Florence Jeanty, hired to run this new agency

To run this new agency, Hardis Group has appointed Florence Jeanty, who has 25 years' experience in sales development and management in the BtoB IT sector and with large regional clients. She has held business management positions at CIM, software package vendor for personal insurance, and service providers including Sogeti, IBM and Cap Gemini. Florence Jeanty began her career as a sales engineer at Bull and has an engineering degree from Polytech Lille.

About Hardis Group

Hardis Group is a consultancy firm, digital services company and independent software vendor, helping its customers to transform their business model, digital value chain and logistics operations. It develops and integrates business, technological and digital solutions tailored to its customers' needs and challenges, improving their competitiveness and operational performance.

Hardis Group has developed expertise in the areas of insurance, distribution, industry and energy, e-health, and logistics services. Today this expertise enables it to offer comprehensive solutions, using an agile approach incorporating co-construction, innovation and continuous improvement.

Since its creation in 1984, the company has built its growth on a pragmatic approach and values of efficiency and firm commitment, to both its 2,500 customers and its 850 employees. In 2016, Hardis Group achieved sales of €83.3 million. As well as its head office in Grenoble, it has five other offices in Lyon, Paris, Lille, Bordeaux and Nantes.

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